



## **DESIGNATED DRIVER PROGRAM POLICY**

Applicability: Parks, Recreation & Culture

Effective Date: July 26, 2000

### **PURPOSE:**

The Cowichan Valley Regional District provides facilities for assorted private and public social functions at which alcohol is served, and also approves the issuance of special occasion licences at these and other facilities not owned by the District. It is in the District's best interest to ensure that the serving of alcohol is conducted prudently with the highest regard given to the safety of patrons and the public at large. As the operator of the facilities, and as the local government authority approving Special Occasion License requests within the Electoral Areas, the District encourages responsible attitudes towards drinking and driving. Therefore, the following policy has been developed.

### **DEFINITIONS:**

#### **Designated Driver Program**

An awareness program intended to educate the public to plan alternate means of transportation after drinking alcohol. Promotional material may be available through ICBC, CounterAttack, MADD, etc.

#### **Municipal Facility**

A park, arena, or other Cowichan Valley Regional District facility which may be used for public or private gatherings.

#### **Class "A" Event**

An event for which admission is open to the public, either at no cost, or for which a fee has been charged.

#### **Class "B" Event**

An event for which admission is closed to invited guests or members only.

### **POLICY:**

1. All sponsors of events at a Regional District facility at which alcohol is served are required to ensure that an approved Designated Driver Program is in place.
2. A Designated Driver Program for a Class "A" event shall consist of no less than the following:
  - a. A designated driver announcement made to the assembled guests encouraging the use of a designated driver or alternate transportation from the event.
  - b. Designated driver information posted prominently at each station where alcohol is served.

- c. Designated driver reminders at each table where guests are seated.
- 3. A Designated Driver Program for a Class "B" event shall consist of no less than the following:
  - a. Designated driver information posted prominently at each station where alcohol is served.
  - b. Designated driver reminders at each table where guests are seated.
- 4. In order to ensure that event organizers provide adequate information to their guests, the Cowichan Valley Regional District shall maintain a supply of designated driver materials for free distribution to event sponsors.

|  |
|--|
| Approved by: CVRD Board<br>Approval date: June 26, 1996<br>Amended: February 11, 1998<br>July 26, 2000 |
|--|