

News Release

FOR IMMEDIATE RELEASE



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CVRD facility name reverts back to Cowichan Community Centre

Duncan, BC – Following the conclusion of a ten-year sponsorship agreement with Island Savings Credit Union, the multi-purpose facility known as the Island Savings Centre will return to its historic name of Cowichan Community Centre.

The decision was made by the Cowichan Valley Regional District Board of Directors this week, and is effective immediately. Re-branding the facility will include interior and exterior building signage, uniforms and printed materials.

“We heard loud and clear a very consistent theme, from the commission and the community, that in the absence of a substantial funding deal this was the right name for the facility,” said Ian Morrison, Chair of the Cowichan Valley Regional District. “I know it will bring back fond memories for many as we watch the transition back to the Cowichan Community Centre unfold in the coming months.”

Following the expiration of the ten-year naming rights sponsorship agreement with Island Savings, on October 6, 2018, the CVRD explored opportunities for a new naming rights sponsor through a Request for Information process. That process proved unsuccessful, and the Island Savings Centre Commission provided the CVRD Board with a recommendation to adopt the Cowichan Community Centre name.

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