

## News Release

FOR IMMEDIATE RELEASE

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### **Regional recreation plan completed and available for public review**

**Duncan, BC** – The Cowichan Valley Regional District has developed a strategic plan to guide the future of recreation services across the region.

The Regional Recreation Strategic Plan is the outcome of a multi-year planning project that incorporates intensive research and broad community consultation, including 1,410 survey responses, four focus group sessions, community pop-up events, facility displays and online engagement through PlaceSpeak. The result is a roadmap that captures the collective desire, need and vision for recreation in the Cowichan region, which is now available for public review and comment.

“We are proud to release the Regional Recreation Strategic Plan, the product of a collaborative, partner-centric approach to planning that will help us make the best decisions possible going forward,” said John Elzinga, General Manager of Community Services for the CVRD. “We now have a shared vision and service delivery goals, with a series of actionable strategies to help us get there.”

The Regional Recreation Strategic Plan emphasizes a commitment to physical literacy – ensuring that all Cowichan residents of all ages and backgrounds have the basic skills to live an active and healthy life. Identified in the 39-page document are a number of key findings, including recreation preferences, barriers to participation, the state of recreation infrastructure and future needs/opportunities. The Plan also lays out leading practices and trends from the provincial and national levels, and provides seven service delivery strategies aimed at optimizing overall service delivery to the public.

The CVRD and its partners are inviting public input on the draft Regional Recreation Strategic Plan through the month of May. Display panels and a summary document will be rotating through recreational facilities across the region, with an opportunity to provide written comments. Residents are also encouraged to review the Plan and provide comments through [PlaceSpeak](#).

The Regional Recreation Strategic Plan, supporting summary documents and a link to the PlaceSpeak topic can be found at <https://www.cvrld.bc.ca/2926/Regional-Recreation-Planning>.

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